

NEW ZEALAND INLINE HOCKEY STRATEGIC FRAMEWORK 2014 - 2017

OUR MISSION		To lead and support pathways that nurture a lifelong involvement in Inline Hockey									
OUR VISION		More people playing, achieving and enjoying New Zealand's most exciting sport.									
OUR STAKEHOLDERS		Inline Hockey Community, RST's, NSO's, Sport NZ, International Skate/ Hockey Organisations, Funders/Sponsors, Schools, Councils									
OUR VALUES		LEAD DIRECTION		DEVELOP & DELIVER DIRECTION		PROFILE DIRECTION		FINANCE DIRECTION			
I	Integrity	<i>To be a well governed, effectively managed organisation - providing leadership to the sport</i>		<i>Strengthen, nurture and grow the sport</i>		<i>Build the profile of the game</i>		<i>Develop funding pathways for investment in the sport</i>			
N	Nurture										
L	Lifelong	GOAL	Key Performance Indicators	GOAL	Key Performance Indicators	GOAL	Key Performance Indicators	GOAL	Key Performance Indicators		
I	Inclusive										
N	Network	Create an organisation to succeed through implementation of a robust and capable inline hockey structure to deliver a quality sport experience	Board structure continuance with appointed members	Drive and nurture growth and participation	NZIHA to provide resource for "Learn to skate and play inline hockey" program (by end 2015). Most Clubs (80%) engaging with local communities including schools by end 2016.	Improve the sport of inline hockey's profile through engagement with internal and external stakeholders	Improved stakeholder satisfaction. Communication, Promotion, Marketing and Media Plan developed and in place	Financial security of the organisation and increased funding to meet goals	Reserves held by NZIHA		
E	Excellence		Clear direction for sport through strategic plan						Seek to improve the development and delivery of the sport from grassroots to high performance	Pathways for players, coaches, referees and volunteers communicated to community, providing growth & international achievement. By 2017 improved club access to quality playing facility with three venues capable of international events.	Effective execution of Communication, Promotion, Marketing and Media Plan Strategies
T	Together		Relationships solidified with stakeholders	Attain higher levels of performance	Opportunities for development of players opened up. Local & international achievement targets met for high performance.			Regional strategies underwritten for development projects, prioritised to areas with rinks			
E	Everyone		Management structure implemented and operating effectively with performance evaluations								Increased annual income by 25% annually
A	Achieves		Organisation positioned well with succession planning								
M	More										
OUTCOMES			Optimised performance through an effective structure & skilled people to deliver a quality sport experience		OUTCOMES		Increased participation, achievement and capability				
							The sport of inline hockey attaining a higher profile and recognized as an appealing sport across New Zealand		OUTCOMES		
								The sport of Inline Hockey securing financial viability and sustainability			

